



**ADVERTISE  
FOR JUST  
£1.00 PER WEEK**

## **NorfolkRiviera.co.uk...**

is one of the most visited Norfolk themed websites on the internet.

If you wish to advertise direct to the many tourists who visit the East Norfolk Coast each year, as well as the people who live in and around the Norfolk coastal areas, there is simply no more cost effective and affordable way of doing so.

By taking advantage of the range of advertising opportunities available via the Norfolk Riviera website and our off line publication 'the Norfolk Riviera pocket tourism guides'.

[www.NorfolkRiviera.co.uk](http://www.NorfolkRiviera.co.uk)

Expected Visits 2011: 25,000

Collectively NorfolkRiviera.co.uk & the 5 additional 'love' tourist information websites will attract over 250,000 visitors each year. That's a quarter of a million potential customers for you to advertise too. Affordable and effective advertising via our South-East Norfolk coastal & countryside themed websites.



**Expected visitors 2011  
120,000+**



**Expected visitors 2011  
30,000+**



**Expected visitors 2011  
15,000+**



**Expected visitors 2011  
30,000+**



**Expected visitors 2011  
30,000+**

**See reverse for advertising opportunities & costs**

## East Norfolk Coast Tourism Websites | The Advertising Opportunities

Due to the popularity of each of our Norfolk based tourist information publications, our websites present a highly attractive advertising medium for businesses such as yours who are involved in the leisure & hospitality industries. Our websites work by bringing the buyer and seller together. Informative, eye-catching & strategically positioned online advertising presents an excellent opportunity for your business to sell itself to potential customers.

### Business Advert page



In order to attract the attention of potential customers you should invest in an business advertising page. Your business will have its own page within the relevant category in our business directory. Your advertising page can include whatever you like, however most businesses will include; business name, information, address, phone number, email address, logo & Image[s]. And at this price..... it's a no-brainer!

**£52**  
for 12 months

### Animated Banner Advertising



Gain maximum exposure by occupy advertising space on all pages of the website. Our design team will create a stunning animated banner which will deliver your message to potential customers or clients. When your advert is clicked customers can be sent directly to your own website.

**£160**  
for 12 months

**£100**  
for 6 months

### Online Press Releases



If you want to create awareness about your business, releasing a press release through one of our tourism websites is a great way of doing so. Simply email us your press release or News Story, along with an image [if you have one] and our editing team will do the rest. PR's will be released on the relevant towns tourism site & NorfolkRiveira.co.uk as well!

**£20**  
per release

### Norfolk Riviera Pocket Tourism Guide



After the success of previous years publications. We will again be producing 10,000 copies of our cute & colourful Norfolk Riviera pocket tourism guides. These will be distributed to all the tourist hotspots before the Summer holidays. This year's guide again provides a range of very affective & affordable advertising opportunities.

**£59** 1/4 page advert

**£99** 1/2 page advert

**£190** full page advert

### Website Design Services



The Suffolk Riviera tourism websites are owned & managed by Sharp Darts Digital Media who are a full service digital agency with offices in Lowestoft in Suffolk and Norwich in Norfolk. If your business requires a website or a re-design of an existing website, contact Sharp Darts who will provide you with a great looking, self-updating website.

**£75**  
per webpage



If you have a really tight budget this year for just £15 per year we can give you a Basic Business Listing. Includes; Business name; Business type, Address, Phone number & Map - No Web Link, No Logo, No Images - Just Basic!

If you would like to discuss advertising opportunities please call Jenny our advertising sales manager on: 07917755692 or email [getintouch@NorfolkRiveira.co.uk](mailto:getintouch@NorfolkRiveira.co.uk)

Prices quoted above are per website. If you would like to advertise on 2 websites we offer 10% discount, 3 websites 20% discount & so on.